

Apptio
Jun 2019 - present

Design Director

Lead the design and content team to deliver best in class data products to our customers. Manage and mentor product designers, design technologists and visual designers in the delivery of products using our design system language, Apex. Advocate across the organization to promote design thinking among sales, marketing and engineering.

Cloudability
Jan 2016 - Jun 2019

Design Director

Lead roadmap scoping and planning, feature requirements definition, go-to-market strategy and product design. Work alongside engineering and sales leadership to set product goals and deliver value to customers through best-in-class user experience. Manage and mentor a team of product and user experience designers.

* Exit: Jun 2019 (Acquisition)

Cozy
Sep 2014 - Dec 2015

Design Director

Manage and mentor the product design and customer experience teams. Define and execute the product roadmap while balancing revenue and growth objectives. Establish the product development pipeline from customer research to post-launch customer advisory feedback and iteration.

Jive Software
Dec 2013 - Sep 2014

Design Manager

Manage and mentor a team of product designers in the Portland and Palo Alto offices across mobile, core platform and emerging product initiatives. Lead product design on the Platform API and Analytics teams.

* Exit Dec 2011 (IPO)

Apr 2010 - Dec 2013

Senior Product Designer

Designed framework for API integrations with the core platform through the Jive Service Registry. The framework allows 3rd party developers create add-ons, tiles and apps on top of the core platform. Product designer for Community Manager Reports (CMR) and Impact Metrics: content analytics for end-users.

Stancorp Financial
Apr 2009 - Apr 2010

Senior Information Architect

Introduced a new design methodology to the e-business team through design research, prototyping and usability testing. Partnered with the IBM India Global Delivery Center (GDC) to design and document financial and identity applications.

Clearwired
Aug 2004 - Apr 2009

Founder / Owner

Lead user experience and information architecture initiatives for global brands including Nike Golf, Smartwool, Prana, Norwegian Cruise Line and Doc Martens. Grew and managed a boutique product design and experience consultancy.

Speaking

2017

UXPin Enterprise UX Virtual Summit
Designing Meaningful Data Products

2014

PDX-UX
Principles for the Working Product Designer

2013

Euro IA (Edinburgh)
Product Design in the Enterprise: Data, Behavior & Privacy

IxDA 2013 (Toronto) Portland Redux
Data Design & Ingenuity, Panelist

Jiveworld (Las Vegas)
Design at Jive

2012

Jiveworld (Las Vegas)
Building Great User Experiences

2010

Jiveworld (San Francisco)
Jive Apps Design Patterns

Education

University of Maryland, College Park
May 1999
Bachelor of Arts, Language, Writing and Rhetoric

Cooper U
2005
Interaction Design Practicum

Interests

PDX-UX Organizer (2017 - present)
Ultrarunning
Ski mountaineering

References

Available upon request